



## About InsightsFuture

InsightsFuture was started in 2019 to support sustainability standards and initiatives in the implementation of data governance and digital assurance programs **to enable high quality data to flow effectively and consistently to fuel evidence of impact.** I specialize in advising services to help organizations explore their objectives for data value creation and apply approaches, tools, and templates to document and optimize how high-quality data can flow to support decision-making and value for stakeholders.

Through a framework and set of practical tools across ten dimensions of data value creation, organizations can operationalize tangible connections between their data, data stewards, processes, and resources.

Offerings include advising services, strategy development support, risk management program design, and workshop design and facilitation to explore data value needs and challenges. InsightsFuture aims to be a resource for organizations that want to build their digital savvy and use it to drive sustainability impacts. A blog and monthly digest offer resources, stories, and updates on technology and data innovations trends impacting sustainability.

My work spans 17 years in non-profit and sustainability organizations and includes roles in project management, operations management, digital assurance best practice development, and digital capacity-building for sustainability standards organizations. The common thread across my work is that all my roles have contributed to growing my passion for and knowledge about the value of data in sustainability efforts.

### Contracted Projects

#### **Data Highways for Sustainability Data: Information and Data Standard for Sustainability Project (2018-2019)**

Led by the Forest Stewardship Council through the ISEAL Alliance Innovations Fund, this project aims to develop a common information language for sustainability standards data (certification audit data). Project outputs will make the data accessible, discoverable, and usable by a range of sustainability stakeholders in a machine-readable format.

*By building and integrating robust digital strategy and data governance programs, InsightsFuture empowers sustainability initiatives to deliver evidence of impacts with data.*

A range of stakeholders on this project will gain practical value via data repositories (temporary information banks). These enable exchange of licensed data with clear access and sharing protocols.

I advised ISEAL Alliance on this project during its inception and applied expert knowledge and experience in assurance and data innovations. Roles included crafting the value proposition for the project, translating technical concepts into visual communications, building a stakeholder engagement strategy, and developing work plans. I also proposed the scope of data and information elements that could be harnessed from the ISEAL Alliance Codes of Good Practice.

## Data Governance Framework Development

In 2019, I led the development of a suite of data governance resources for ISEAL Alliance members on topics such as understanding the data value chain, developing a data inventory, and developing a data governance policy. I also designed a best practice framework to guide the implementation of data governance programs for sustainability standards systems.

## About Me

I am a sustainability professional with 17 years of experience in non-profit management and sustainability. My expertise is conceptualizing and implementing quality management systems and digital capacity for the voluntary standards certification sector. I have worked in operations and innovations management roles at Rainforest Alliance, the Sustainable Agriculture Network, and ISEAL Alliance to champion the use of data and information to drive effectiveness, impact, and innovation.

**My passion lies in enabling value from data and information at scale so sustainability organizations can collectively and effectively collaborate.**

Enabling value that results in tangible evidence of impact is possible and already a vision for many initiatives seeking to drive change in sustainability. However, making this a reality still requires organizations to strengthen their digital muscle. It means devising and blending digital strategies into program strategies. It also requires investing in people by implementing active data governance programs so that staff and collaborators are equipped and empowered with skills and tools to work with data in the evolving digital landscape.

I strongly believe in people-centered solutions to address data innovations challenges and opportunities for sustainability. While technology tools and projects can augment the value of an organization's digital innovations, long-term investment in digital skills, digital culture, and collaboration among data stewards will drive the legacy of meaningful sustainability impact.

Contact me to share your reflections on the value of data for sustainability or to schedule an initial discussion about data innovations opportunities and challenges for your organization or initiative.

*I believe data-driven insights are essential to fueling efficient collaboration needed to address critical sustainability challenges such as climate change, species loss, modern slavery, and other environmental and social crises.*