

# Data Governance Framework: Steps to Achieving Good Data Management



Sustainability initiatives want more value from the data they manage. Large volumes of third-party data are available to make informed decisions and innovate. Yet databases, tools, processes, and approaches to manage growing volumes of data and extract its value are usually not coordinated or documented.

**Data governance is like traceability and chain of custody for data. It is the 'plumbing' behind your data management systems and practice.**

Data governance benefits include:

- **Identify the most important data** useful for meeting specific objectives
- **Understand data characteristics and flows across** key processes and data stewards
- **Document and streamline data flows to trace data value** and ensure consistent high quality of data.
- **Offer data products and services responsibly** and with confidence

Data governance is gaining attention as good practice across all sectors and industries. It is a **key tool for compliance with emerging data privacy regulation** and growing demands from stakeholders for detailed evidence of impact.

